

LIZZIE BONSAI



lizziebonsal@gmail.com



Baltimore, MD 21218



www.lizziebonsal.studio

PROFESSIONAL SUMMARY

Lizzie Bonsal (she/her) is a Baltimore-based ceramic artist specializing in the design and creation of distinctive homeware, with a particular passion for lamp making. A graduate of The Maryland Institute College of Art, Lizzie's work highlights the natural, earthen quality of clay, reflecting her deep appreciation for its raw, tactile beauty. Lizzie, who runs her small business out of a communal studio in Greenmount Baltimore and works a leadership position at a local independent bookstore, is recognized for her welcoming and outgoing spirit. She is a responsible leader as well as a reliable team member, eager to contribute to group success while further developing her professional skills. Due to her experience with teaching, Lizzie is always happy to share her skills with her peers or lend a hand whenever it is needed. She is constantly creating and experimenting with materials and processes, valuing curiosity over constant precision.

SKILLS

- Collaboration and teamwork
- Marketing and sales
- Teaching and mentoring
- Glaze formulation proficiency
- Hand building and wheel throwing skills
- Electric kiln loading/unloading and firing
- Adobe photoshop
- Studio management and organization
- Visual display installations
- Customer service
- Relationship building

EDUCATION

Maryland Institute College of Art
05/2023

Bachelor of Fine Arts: General Fine Arts, Ceramics, & Art Teaching

Garrison Forest School
06/2018

High School Diploma

WORK HISTORY AND EXHIBITIONS

Lizzie Bonsal Studio - Small Business Owner

Homewood Studio (Baltimore, MD) • 06/2023 - Current

- Promotion of business via social media to generate leads and maximize brand identity.
- Studio organization and cleanliness.
- Proficiency in electric kiln loading/unloading and firing.
- Proficiency in glaze mixing and basic understanding of glaze chemistry.
- Regular participation in local events as a way to build connections and strengthen community.
- Website and business card design proficiency.
- Customer service experience.

The Ivy Bookshop - Merchandising Coordinator

Baltimore, MD • 08/2023 - Current

- Improved store sales by developing and executing effective merchandising strategies.
- Increased customer satisfaction by ensuring proper product placement and presentation.
- Analyzed sales data to identify trends and opportunities for growth within product categories.
- Arranged multiple rotating displays around the store and coordinated seasonal resets/updates to keep merchandise fresh and relevant.

Ottobar Holiday Makers Market - Vendor

Baltimore, MD • 12/2024 - 12/2024

- Answered questions and assisted customers with item selection and location.
- Met sales goals by offering excellent customer service.
- Strengthened vendor relationships by maintaining open communication and promptly addressing any concerns or issues.

- Set up displays and signage to attract customers and boost sales.

R House & B Willow Greater Goods Market - Vendor

Baltimore, MD • 11/2024 - 11/2024

- Answered questions and assisted customers with item selection and location.
- Met sales goals by offering excellent customer service.
- Strengthened vendor relationships by maintaining open communication and promptly addressing any concerns or issues.

American Craft Council - Vendor

Baltimore, MD • 03/2024 - 03/2024

- Answered questions and assisted customers with item selection and location.
- Met sales goals by offering excellent customer service.
- Strengthened vendor relationships by maintaining open communication and promptly addressing any concerns or issues.

"Perennials" MICA Senior Thesis - Exhibiting Artist

Baltimore, MD • 05/2023 - 05/2023

- Contributed to the success of the group show by collaborating closely with fellow exhibiting artists on a cohesive presentation of work.
- Increased exposure for artwork through effective self-promotion on social media
- Enhanced exhibition experience by curating visually captivating displays of artwork.

"Twelve Hands Hold" MICA Ceramics Group Show - Exhibiting Artist

Baltimore, MD • 10/2022 - 11/2022

- Contributed to the success of group shows by collaborating closely with fellow exhibiting artists
- Enhanced exhibition experiences by curating a visually captivating and cohesive display of artwork.

The Painting Workshop - Art Teacher

Baltimore, MD • 01/2021 - 08/2022

- Managed art room supplies and equipment.
- Managed a diverse range of learners, adapting lesson plans to accommodate different abilities and interests.
- Developed and implemented engaging art lessons for students in grades kindergarten through 8th.
- Facilitation critique and group discussions.
- Established a positive and inclusive classroom environment.

St. Joseph's High School - Student Art Teaching Intern

Baltimore, MD • 02/2022 - 04/2022

- Collaborated with fellow interns and teacher to develop effective strategies for classroom management.
- Created a collaborative lesson plan with fellow interns that were both rigorous and relevant to student interests.
- Presented a personal artist talk.